

2019 Parkway Playhouse Advertising Rates

All advertisers must complete and sign this contract.

Advertisers will receive an ad in the 2019 Playbill which is read by thousands of patrons during the 2019 Mainstage and Parkway Playhouse Junior Seasons as well as at other Parkway Playhouse events, such as our annual holiday production. Ads can be in color or black & white.

2019 Parkway Playhouse Playbill Ad Rates (all rates quoted are per year fees)

| | | | |
|---------------------------|-------------|---|-------|
| BACK COVER (Full Page) | SOLD | Half Page (4.75" x 3.875") | \$375 |
| PREFERRED (Full Page) | \$600 | Quarter Page (4.75" x 1.95") or (2.375" x 3.875") | \$300 |
| Full Page (4.75" x 7.75") | \$500 | Eighth Page (2.375" x 1.95") | \$200 |

- Preferred Full Page ads are the center of the Playbill and both pages inside the front and back covers.
- Send camera-ready artwork (ad copy) to playbillad@parkwayplayhouse.com **by February 15, 2019.**
- To use the service of Parkway Playhouse's Graphic Designer to create your playbill ad (at an additional fee of \$35 per ad), please contact Britt Kaufmann at britt.kaufmann@gmail.com. If Britt created your ad for a previous Parkway Playhouse Playbill, she can update your playbill ad for a \$10 fee per ad.
If you are moving from a smaller ad to a larger one, we will cover the update fee for you!
- Call 828-682-4285 or email playbillad@parkwayplayhouse.com if you have any questions.

1/2 OF THE BALANCE IS DUE WITH YOUR ORDER. THE REMAINDER & AD COPY ARE DUE FEB 15, 2019.

You may pay in full at any time. Please send payments to us at PO Box 1432, Burnsville, NC 28714

NAME/BUSINESS: _____ EMAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT: _____ PHONE: _____

TITLE: _____ AD SIZE: _____ FULL PMT: _____

PAYMENT OPTIONS (check one): Cash Check Credit Card

Are you (check one): paying half paying full balance at this time.

CREDIT CARD NUMBER: _____ EXP DATE: _____

By signing below, I agree to the following payment terms and that I am the authorized agent for this corporation/business. I understand that a non-refundable deposit of 1/2 of the ad rate is due upon submission of this agreement and the final balance is due with ad copy on February 15, 2019.

Payment in full must be received for the ad to be printed. Advertiser is responsible for all ad copy & content.

Signature

Date